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## My WAHM Life Membership Program Landing Page

**You're smart.**

**You're capable.**

**You know how to get things done, and...**

**You're a mom.**

**Discover how to put that all together...**

**You can work from home and earn an income!**

*I want to share the secrets I've learned about how you can truly operate a successful home-based business and earn money while having the flexibility you need to care for your family. Yes... it can be done. I know because I've done it.*

First things first. There are a lot of Internet work-at-home scams out there. I've seen them and so have you. Let me assure you – this isn't one of those.

My name is Crystal Parrett, and like you, I spent a lot of time searching for the perfect work-at-home career that would allow me to schedule my own time and earn real income instead of exchanging "hours for dollars." From a home-based bookkeeping business to real estate to direct sales, I've had a lot of success. But each of those ended up taking time away from my kids...and I always found myself working according to someone else's schedule.

Then I found the solution... and I want to share it with smart, busy moms like you.

Maybe you've been afraid to attempt an Internet-based work-at-home business... or maybe you've tried one and failed because no one was there to provide the guidance you needed and to answer your questions. If that's the case, I've got good news!

Imagine getting the real nuts and bolts, straightforward information about how to successfully operate your business. Information like:

- How to use *what you already know* to create your online career



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- The key to *increasing your sales*
- How to choose your market... and which ones are *most profitable*
- What informational products *are best*
- Questions you need to ask to *refine your target*
- *27 detailed ideas* to create your product

And that's just the beginning!

### **I'd like to introduce you to the WAHL (Work at Home Life) Membership Program.**

Like I said, I've been exactly where you are now: Searching for a way to have a career without giving up the flexibility you need to care for your family. Maybe you want to earn money to:

- Supplement (or even replace) an income
- Provide special extras
- Fund a once-in-a-lifetime vacation
- Save for college

In these tough economic times, maybe what you really need is simply a way to **make ends meet**. You're not alone. I've been able to help a lot of moms just like you who couldn't even begin to think about "extras." Their focus has simply been to find a way to pay the bills without trading "hours for dollars" and losing precious time with their families.

The WAHL Membership Program is the answer. You see, I've already been "down the road" and have made mistakes and wrong turns. Now I want to share what I've learned to be successful... the information you need to keep you from making those same mistakes. The WAHL Membership Program is your fast-track to success. You **can** have a flexible schedule, be at home with your kids and earn a real income simply by following the step-by-step instructions I provide.

The 7-part learning modules are designed specifically for you to apply at your pace and according to your schedule. The best part is that there's no guessing. I cover everything you need to know... in detail. Here's a brief overview of the course:

**Module 1:** Find the right market for you and develop your niche; I'll help you define your USP (unique selling proposition) and determine how to position your product and target your market.

**Module 2:** Learn about key words and search engine optimization. You don't have to be a programmer in order to apply the basic principles I'll share with



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you including which key words get the best results and techniques that will help get your site at the top of the SERP (search engine results page).

**Module 3:** Create your first product! I'll teach you simple and unique ways to create your first product without frustration and tears. You'll also discover how to pick the "right" affiliate product to promote.

**Module 4:** Learn the best way to develop your IFO (incredible free offer) based on your product. More important, I'll share vital information so you can begin collecting valuable data from your site visitors as well as how to set up your system so that it automatically collects e-mail addresses and delivers your IFO without you having to do a thing!

**Module 5:** Build your website. You'll discover how to create an optimized, content-rich website that will attract visitors, gather contact info, and build your "know, like, trust" factor with your visitors.

**Module 6:** Start generating traffic on your site. I'll teach you multiple ways to drive visitors to your site including SEO, article marketing, social media, blogging, videos, link exchanges, and so much more. Plus you'll learn to hone the *2-3 methods that work best* for you and your product.

**Module 7:** Promote your product easily and increase revenue with the information you automatically capture on your contact list and develop with your IFO. Learn how to build the "know, like and trust" factor to build a rock-solid customer base and begin earning real money.

But the WAHL Membership Program is so more than that. In addition to my 7-part, in-depth learning modules, you'll get:

**Monthly opportunities to join my live Q&A/coaching sessions**  
**Community support from other moms like you in our exclusive forum**  
**AND**  
**Access to WAHL's extensive archive & library**

The best thing about my WAHL Membership Program (besides of course the incredibly useful information you'll get to build your successful work-at-home career) is the flexibility! You study the modules at *your* pace and according to *your* schedule. The live Q&A/coaching calls are conducted the third Wednesday of each month at 10:00 a.m. (Pacific Time)... BUT, you don't need to worry about ever missing a call. Each one is recorded and available for you online. PLUS, you *always* have the opportunity to post your questions in advance, and I'll be certain to address them during the Q&A/coaching sessions.



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The forum also provides your constant source of answers, information and support... and it's available whenever you are!

***Imagine getting the specific information you need exactly when you need it to create your successful online business and start earning real income as a work-at-home mom... all for only \$37.00 per month!***

How you can spend \$37.00 monthly?

- 10.5 purchases at Starbuck's
- One manicure/pedicure
- 40 MP3 downloads
- 2 Netflix memberships
- ***Improved financial security while still having time for your kids!***

For the monthly membership fee of just \$37.00, you get:

- The 7-module learning guide that covers topics such as: targeting, product development, building and optimizing your site, generating traffic, and automating the process.
- Monthly entrance to the live WAHL Q&A/coaching calls as well as ongoing to access to listen to any calls you miss
- Unlimited access to our exclusive forum where you'll find the answers you need and can exchange information with other busy moms who want the best for their families, just like you.
- An ever-growing library filled with *exactly* the resources you need.

<sign up button/link>

**Yes, Crystal... I'm smart, capable and want to start building my successful work-at-home career! Sign me up today.**

Why go it alone when you can rely on tried-and-true information and have access to real people who can answer your questions and provide the guidance you need?

### ***My Personal Guarantee***

You're never locked in to the program. There's no minimum and you can suspend your membership any time you want. It's that simple. In fact, I'm so certain that the WAHL Membership Program will give you exactly the information you need to be successful that I'll send you a full refund if you don't think I've lived up to my promise. Review the first module when you receive it. If you don't think it's right for you, I'll refund your money. No strings attached; no questions asked.



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With absolutely nothing to lose, why wait to sign up? Begin creating your successful online business while still having the time you need for your family now. Smart, capable moms who know how to get things done... moms just like you... are signing up every day. Why not join them?

**<sign up button/link>**

**Yes, Crystal... I'm smart, capable and want to start building my successful work-at-home career! Sign me up today.**