

WriteWordForYou

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Script Sample

*Note: Actual company name and product have been generically replaced.*

Hi. I'm Joe Smith, owner of FitnessForum, and in the next two minutes, I'll explain why our program is your permanent solution to a fitter and *healthier* body. Whether you want to gain the confidence that comes with a lean body, lose weight or manage pain, FitnessForum will teach you how. And it doesn't matter if you're a busy professional or a busy mom, you'll be amazed how it fits into your hectic schedule.

Long boring cardio doesn't work. Maybe you've tried that. And dieting doesn't work either. Maybe you've tried that too. At FitnessForum, we know the answer to permanent fitness and health is like this three-legged stool. <gets off stool and points to the legs> It's made up of fitness, proper eating and the right lifestyle habits. Take away any one of those and the stool collapses... and your efforts fail.

The first leg is exercise, but it's not just any exercise. At FitnessForum, we'll teach you *how* to work out properly to turn your body into a fat-burning machine. And it only takes 30 minutes.

The second leg is eating right, and we'll teach you how to eat... not how to diet. Take the hormone, Leptin, for instance. It makes you store fat, and that's exactly what you don't want to do. Our program helps you understand how your body chemistry works so that you can achieve great results and make them permanent.

The third leg is lifestyle. Hey, I know you're already busy, and I'm not going to suggest turning your life upside down... that doesn't work. BUT we'll help you conquer the three biggest mistakes most folks make when trying to get fit and lose weight. Take my word for it, it's easy.

And you don't have to just take my word for it. If you're not completely satisfied after 30 days, I'll give you your money back. Guaranteed. I built the business on satisfied customers, and I know my success is based on yours. You have nothing to lose.

So just click the link below to schedule your FREE Eye-Opener consultation so you can get started immediately. Or if you not in our Atlanta neighborhood, sign up for our free newsletter and get started with FitnessForum Online. Your fitter, leaner self is just one click away. <maybe a shot of you pointing down to where the link(s) will be below the video embed to draw the eye right to it>